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CREATIVE PORTFOLIO



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2026

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ABOUT ME

Hi, I'm Zain Ul Abidin, a detail oriented and highly organized private label expert with a proven track record of providing exceptional supports to clients and business. I've collaborated with more than 20 sellers, helping them high performing products, optimize listing and execute targeted advertising strategies.

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EDUCATION

- BS-CHEMISTRY

2019-2023

Allama Iqbal Open University(AIOU)



WORK

EXPERIENCE

MAZON ACCOUNT MANAGER

MULTIPLIZER AGENCY

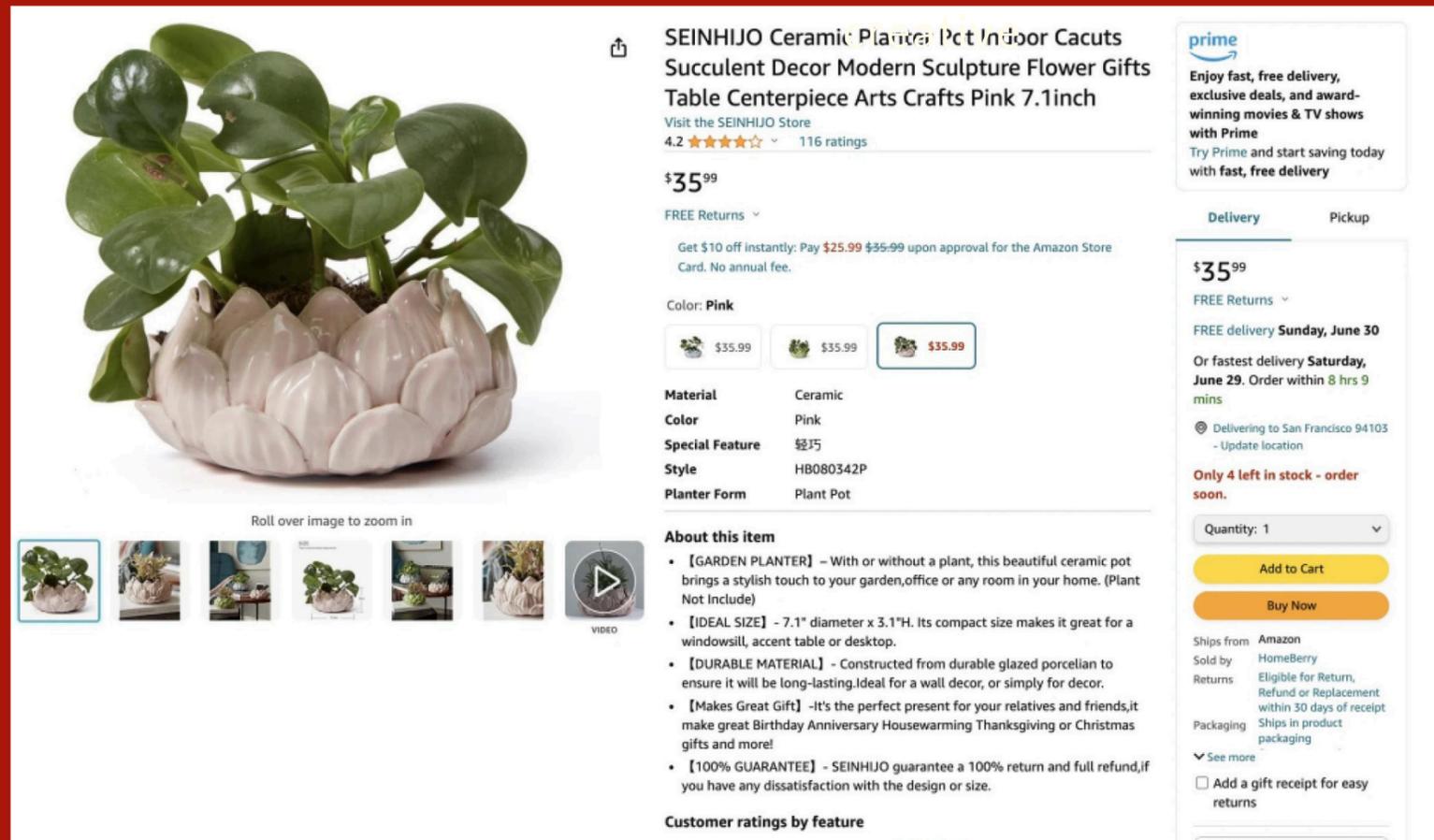
JUL 2023 - AUG 2024

- Scaled multiple 6–7 figure Amazon brands.
- Handled product research, sourcing, and listings.
- Managed PPC ads to lower ACoS and boost ROI.
- Created A+ content and brand visuals.
- Maintained account health and Amazon compliance.

AMAZON ACCOUNT MANAGER (SELF-EMPLOYED VIA SOCIAL MEDIA)

- Managed Amazon accounts for social media clients.
- Set up accounts, listings, and basic SEO.
- Conducted product and keyword research.
- Ran PPC ads and boosted rankings.
- Maintained account health and inventory.

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SEINHIJO Ceramic Planter Pot Indoor Succulent Decor Modern Sculpture Flower Gifts Table Centerpiece Arts Crafts Pink 7.1inch

Visit the SEINHIJO Store
4.2 ★★★★★ 116 ratings

\$35⁹⁹

FREE Returns

Get \$10 off instantly: Pay **\$25.99** ~~\$35.99~~ upon approval for the Amazon Store Card. No annual fee.

Color: Pink

Material: Ceramic
Color: Pink
Special Feature: 轻巧
Style: HB080342P
Planter Form: Plant Pot

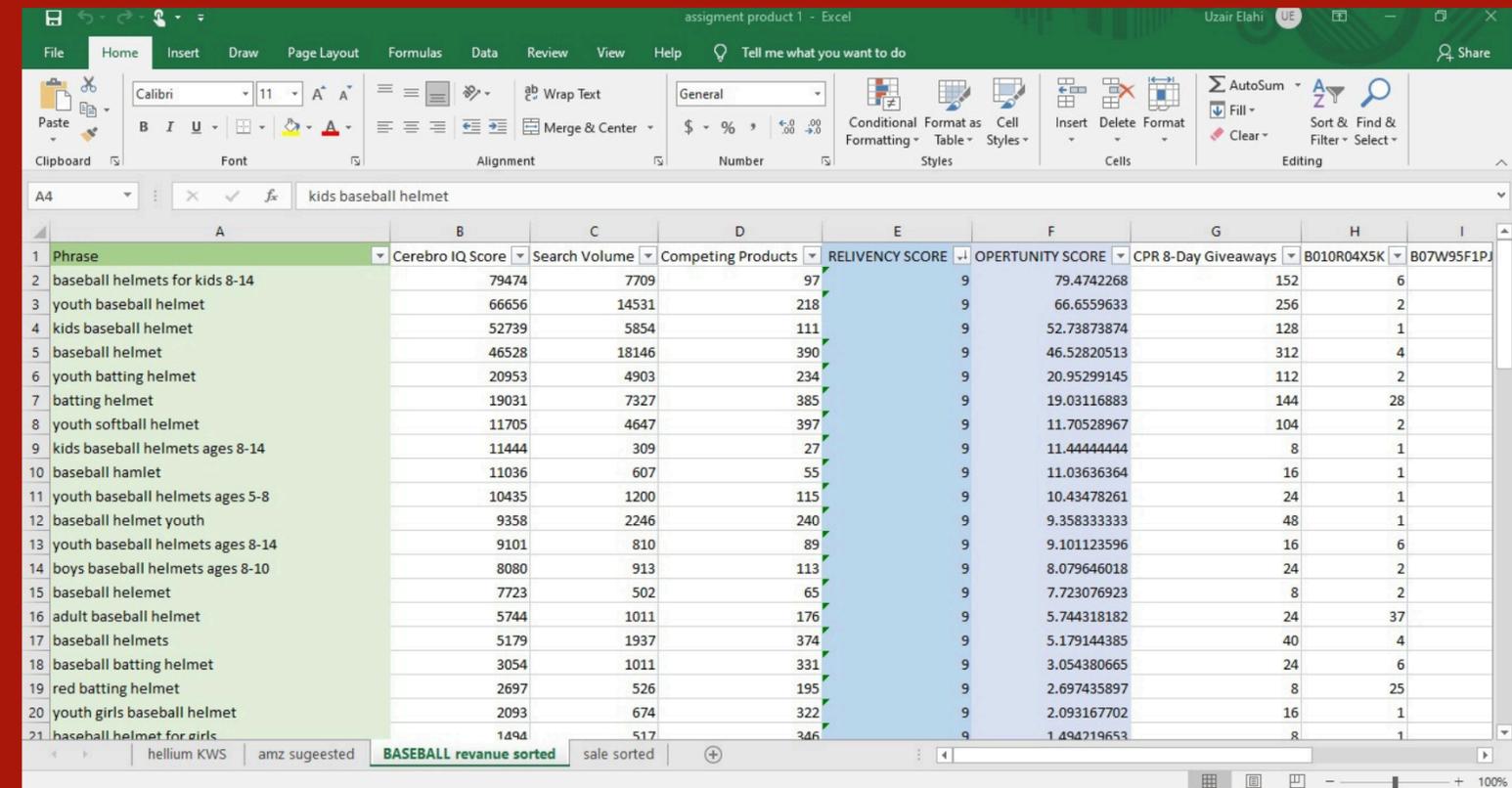
About this item

- [GARDEN PLANTER]** - With or without a plant, this beautiful ceramic pot brings a stylish touch to your garden, office or any room in your home. (Plant Not Include)
- [IDEAL SIZE]** - 7.1" diameter x 3.1"H. Its compact size makes it great for a windowsill, accent table or desktop.
- [DURABLE MATERIAL]** - Constructed from durable glazed porcelain to ensure it will be long-lasting. Ideal for a wall decor, or simply for decor.
- [Makes Great Gift]** - It's the perfect present for your relatives and friends, it make great Birthday Anniversary Housewarming Thanksgiving or Christmas gifts and more!
- [100% GUARANTEE]** - SEINHIJO guarantee a 100% return and full refund, if you have any dissatisfaction with the design or size.

Customer ratings by feature

Ships from Amazon
Sold by HomeBerry
Returns: Eligible for Return, Refund or Replacement within 30 days of receipt
Packaging: Ships in product packaging

PORTFOLIO HIGHLIGHTS



assignment product 1 - Excel

	A	B	C	D	E	F	G	H	I
	Phrase	Cerebro IQ Score	Search Volume	Competing Products	RELIVENY SCORE	OPERTUNITY SCORE	CPR 8-Day Giveaways	B010R04X5K	B07W95F1P
2	baseball helmets for kids 8-14	79474	7709	97	9	79.4742268	152	6	
3	youth baseball helmet	66656	14531	218	9	66.6559633	256	2	
4	kids baseball helmet	52739	5854	111	9	52.73873874	128	1	
5	baseball helmet	46528	18146	390	9	46.52820513	312	4	
6	youth batting helmet	20953	4903	234	9	20.95299145	112	2	
7	batting helmet	19031	7327	385	9	19.03116883	144	28	
8	youth softball helmet	11705	4647	397	9	11.70528967	104	2	
9	kids baseball helmets ages 8-14	11444	309	27	9	11.44444444	8	1	
10	baseball hamlet	11036	607	55	9	11.03636364	16	1	
11	youth baseball helmets ages 5-8	10435	1200	115	9	10.43478261	24	1	
12	baseball helmet youth	9358	2246	240	9	9.358333333	48	1	
13	youth baseball helmets ages 8-14	9101	810	89	9	9.101123596	16	6	
14	boys baseball helmets ages 8-10	8080	913	113	9	8.079646018	24	2	
15	baseball helemet	7723	502	65	9	7.723076923	8	2	
16	adult baseball helmet	5744	1011	176	9	5.744318182	24	37	
17	baseball helmets	5179	1937	374	9	5.179144385	40	4	
18	baseball batting helmet	3054	1011	331	9	3.054380665	24	6	
19	red batting helmet	2697	526	195	9	2.697435897	8	25	
20	youth girls baseball helmet	2093	674	322	9	2.093167702	16	1	
21	baseball helmet for girls	1494	517	346	9	1.494219653	8	1	

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PRODUCT HUNTING

1	Product Name	Product Price	Product Link	Category	Review	Rating	Landing Cost	Net Profit	Net Margin	Daimond	Experience	Search Volume	X- Ray	Trend	Total Revenue
2															
3	Wire Basket	\$22.99	https://www.amazon.com/dp/B0BC83X7FT	Home & Kitchen>Kitchen & Dining>Storage & Organization>Food Storage>Hanging Baskets	304	4.7	5\$	\$8.76	38.11%	3	19 years	7,065			\$1,000,267
4	Tool Bag	\$22.99	https://www.amazon.com/dp/B0CHHQ6617	Tools & Home Improvement>Power & Hand Tools>Tool Organizers>Tool Bags	145	4.6	6.5	\$7.66	33.33%	3	15 years	72,143			\$1,955,430
5	Mini Basketball Hoop	\$24.98	https://www.amazon.com/dp/B09XGHY8VN	Toys & Games>Sports & Outdoor Play>Toy Sports>Toy Basketball	169	4.3	9\$	\$6.85	27.43%	4	4 years	582			\$1,354,985
6	Vertical Laptop Stand Holder	\$16.99	https://www.amazon.com/dp/B091B4SWR7	Electronics>Computers & Accessories>Laptop Accessories>Stands	4,477	4.6	7\$	\$4.10	24.14%	3	7 years	7,476			\$318,987
7	Dog Life Jacket	\$36.99	https://www.amazon.com/dp/B004TA9VM0	Pet Supplies>Dogs>Apparel & Accessories>Life jackets	7413	4.5	7\$	\$14.74	39.85%	5	6 years	33,279			\$703,554

KEYWORDS RESEARCH

assignment product 1 - Excel

Uzair Elahi UE

File Home Insert Draw Page Layout Formulas Data Review View Help Tell me what you want to do

Clipboard Font Alignment Number Styles Cells Editing

A4 kids baseball helmet

Phrase	Cerebro IQ Score	Search Volume	Competing Products	RELIVENCY SCORE	OPERTUNITY SCORE	CPR 8-Day Giveaways	B010R04X5K	B07W95F1PJ
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hellium KWS amz sugested **BASEBALL revanue sorted** sale sorted

100%

NICHE RESEARCH

Display Order	Page No	pack of	Product	ASIN	URL	Image URL	Brand	Price US\$	Parent Le
17	1	8	ay Gifts for	BOCHMDT2FM	zon.com/dp/B0C...	com/images/I/810	BLRIET	9.99	10,40
19	1	8	Mom Grand	BOCLDN4BRM	zon.com/dp/B0C...	com/images/I/810	SWCANDY	7.96	13,06
20	1	8	th Essential	BOCF58LSJN	azon.com/dp/B0C...	com/images/I/810	BodyRefresh	7.99	4,87
27	1	8	ay Gifts for	BOCHMDT2FM	zon.com/dp/B0C...	com/images/I/810	BLRIET	9.99	10,40
41	1	8	en Mom He	B0DK9MQ4MQ	zon.com/dp/B0D...	1vNqKgrL._AC	IAGFIWS	6.99	1,15
42	1	8	relaxation -	B0DB1RD2GR	azon.com/dp/B0C...	com/images/I/810	GASREKV	6.99	1,09
43	1	8	y Gifts for W	B0DPQ8BMHM	zon.com/dp/B0D...	Sju3VcgOL._AC	BodyRefresh	7.99	3,21
55	1	8	romatherap	B0BZZMG39M	zon.com/dp/B0B...	com/images/I/810	O NATURALS	14.99	5,28
58	1	8	cial Oils, Self	B0D534FPTX	azon.com/dp/B0C...	com/images/I/810	HFHO	9.99	3,07
64	1	8	pa Gifts Sho	B0B6CJFS4Z	azon.com/dp/B0C...	C6iZgTRoL._AC	Orca Beauty	14.99	1,98
68	1	8	Mothers Day	B0DQPC5YRM	zon.com/dp/B0C...	z02+VTkdL._AC	IAGFIWS	6.99	554
9	2	8	for Teens an	B0BPBSV68P	azon.com/dp/B0C...	wF9VSz3UL._AC	CalmNFiz	9.99	1,20
11	2	8	Natural Esse	B0BHRT5JSN	azon.com/dp/B0C...	com/images/I/710	SWCANDY	7.99	1,89
12	2	8	Oils for Hom	B0C3QSXVPW	zon.com/dp/B0C...	1j8jlCkL._AC_S	deegel	7.99	479
18	2	8	men Girls, M	B0CY2MNH62	zon.com/dp/B0C...	com/images/I/810	sanyi	9.99	4,47
42	2	8	on, Christm	B0BB9BPGMJ	azon.com/dp/B0C...	qbNcNFrOL._AC	Aofmee	6.99	195
46	2	8	Birthday Gi	B0B4C8ZP44	azon.com/dp/B0C...	com/images/I/810	POPCHOSE	9.99	34
53	2	8	Bombs for Ho	B0CGTZFHQW	zon.com/dp/B0C...	lacfYO0ZsL._AC	BYART	9.98	346
63	2	8	Surprise for	B0DJWK7N8Y	azon.com/dp/B0C...	gR783i1CL._AC	Psnli	19.99	135
71	2	8	wer Bombs	B0DGQ8S5JN	azon.com/dp/B0C...	com/images/I/710	FsGwEM5L._SX	9.99	223
11	3	8	Mothers Day	B0DGQF6XCK	azon.com/dp/B0C...	com/images/I/710	NightKong	7.99	2,34
41	3	8	fts for Wome	B0CQNQF172	azon.com/dp/B0C...	com/images/I/810	CALM2U	5.99	434
50	3	8	ifts for Wom	B0DH3SRX57	azon.com/dp/B0C...	l2pt5Eu4L._AC	HAFOKY	11.99	26
54	3	8	essential Oil, P	B0CMLTH5TB	azon.com/dp/B0C...	M1g4QiOOL._AC	BoboSweeTree	9.99	284
61	3	8	Intense Ar	B0DG83W1KP	zon.com/dp/B0C...	com/images/I/810	RYART	9.99	143

pack Of	total Position in Niche	Total Positions Acquired in niche	total Percentage Acquired in niche	Total sales shares	# Sales	Total Revenue shares
2	219	3	1.37%	0.03%	79	0.01%
4	219	6	2.74%	0.24%	541	0.11%
5	219	1	0.46%	0.51%	1165	0.08%
6	219	46	21.00%	25.17%	57221	70.15%
7	219	2	0.91%	0.00%	9	0.00%
8	219	40	18.26%	33.89%	77038	40.08%
10	219	25	11.42%	5.03%	11444	2.47%
12	219	21	9.59%	13.87%	31519	10.61%
14	219	5	2.28%	2.27%	5150	1.07%
15	219	8	3.65%	2.32%	5285	1.13%
16	219	3	1.37%	2.24%	5099	0.71%
18	219	29	13.24%	8.84%	20090	3.53%
20	219	2	0.91%	0.66%	1511	0.29%
21	219	6	2.74%	2.42%	5500	0.86%
22	219	2	0.91%	0.14%	314	0.06%
24	219	7	3.20%	0.99%	2249	0.36%
28	219	2	0.91%	0.05%	108	0.02%
30	219	4	1.83%	0.85%	1940	0.52%

PRODUCT LISTING



Roll over image to zoom in



VIDEO



SEINHIJO Ceramic Planter Pot Indoor Cacuts Succulent Decor Modern Sculpture Flower Gifts Table Centerpiece Arts Crafts Pink 7.1inch

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4.2 ★★★★★ 116 ratings

\$35⁹⁹

FREE Returns

Get \$10 off instantly: Pay \$25.99 \$35.99 upon approval for the Amazon Store Card. No annual fee.

Color: Pink



\$35.99



\$35.99



\$35.99

Material	Ceramic
Color	Pink
Special Feature	轻巧
Style	HB080342P
Planter Form	Plant Pot

About this item

- **[GARDEN PLANTER]** – With or without a plant, this beautiful ceramic pot brings a stylish touch to your garden, office or any room in your home. (Plant Not Include)
- **[IDEAL SIZE]** – 7.1" diameter x 3.1"H. Its compact size makes it great for a windowsill, accent table or desktop.
- **[DURABLE MATERIAL]** – Constructed from durable glazed porcelain to ensure it will be long-lasting. Ideal for a wall decor, or simply for decor.
- **[Makes Great Gift]** – It's the perfect present for your relatives and friends, it makes great Birthday Anniversary Housewarming Thanksgiving or Christmas gifts and more!
- **[100% GUARANTEE]** – SEINHIJO guarantee a 100% return and full refund, if you have any dissatisfaction with the design or size.

Customer ratings by feature



Enjoy fast, free delivery, exclusive deals, and award-winning movies & TV shows with Prime

Try Prime and start saving today with fast, free delivery

Delivery

Pickup

\$35⁹⁹

FREE Returns

FREE delivery **Sunday, June 30**

Or fastest delivery **Saturday, June 29**. Order within 8 hrs 9 mins

Delivering to San Francisco 94103 - Update location

Only 4 left in stock - order soon.

Quantity: 1

Add to Cart

Buy Now

Ships from Amazon

Sold by HomeBerry

Returns Eligible for Return, Refund or Replacement within 30 days of receipt

Packaging Ships in product packaging

See more

Add a gift receipt for easy returns

PPC



PPC



PPC

Date
Custom ▼
9/1/2025 9/30/2025

Sales breakdown
Marketplace total ▼

Fulfillment channel
Both (Amazon and seller) ▼ Apply

Sales Snapshot taken at 10/3/2025, 12:43:38 PM PDT

Total order items	Units ordered	Ordered product sales	Avg. units/order item	Avg. sales/order item
780	900	\$45,339.75	1.15	\$58.13

Compare Sales Graph view Table view

Compare
What's this

- Selected date range
900 Units
\$45,339.75
- Same date range one year ago
6 Units
\$147.94

PPC REPORT

MONTHLY REPORT			
1-31 August		1-30 September	
PPC Spend	12,497.32	PPC Spend	\$13,810.80
PPC Sales	23,189.15	PPC Sales	\$29,823.47
PPC Orders	425	PPC Orders	570
ACOS	53.89%	ACOS	46.31%
Organic Sales	\$10,280.79	Organic Sales	\$15,516.22
Organic Orders	281	Organic Orders	330
Impressions	4,039,406	Impressions	2,180,796
Clicks	7,269	Clicks	8,122
CTR	0.2%	CTR	0.4%
CVR	5.8%	CVR	7.0%
Organic Ratio	30.72%	Organic Ratio	34.22%
Total Orders	706	Total Orders	900
Total Sales	\$33,469.94	Total Sales	\$45,339.69
TACOS	37.34%	TACOS	30.46%

SERVICE

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PRE-LAUNCH & PRODUCT DEVELOPMENT

- Product Research & Sourcing
- Keywords Research
- Supplier Negotiation
- Branding & Packaging
- Product Development



LAUNCHING & LISTING OPTIMIZATION

- Listing Creation and optimization
- Product Launch strategy
- A+ Content Creation

MARKETING & PPC

- PPC Campaign Management
- Keyword Research & Targeting
- PPC Budget Management

ONGOING MANAGEMENT & SUPPORT

- Inventory Management
- Order Fulfillment
- ACOS Management
- Reporting & Analytics

2028

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CONTACT

LET'S CREATE SOMETHING BEAUTIFUL TOGETHER.

THANK YOU!