

Date

Custom

12/11/2023

12/10/2025

Sales breakdown

Marketplace total

Fulfillment channel

Both (Amazon and seller)

Apply

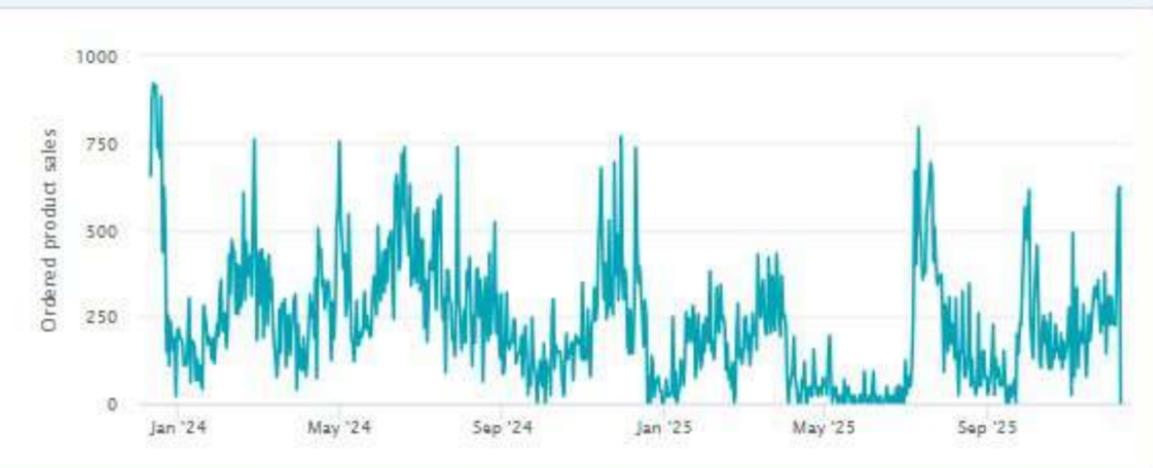
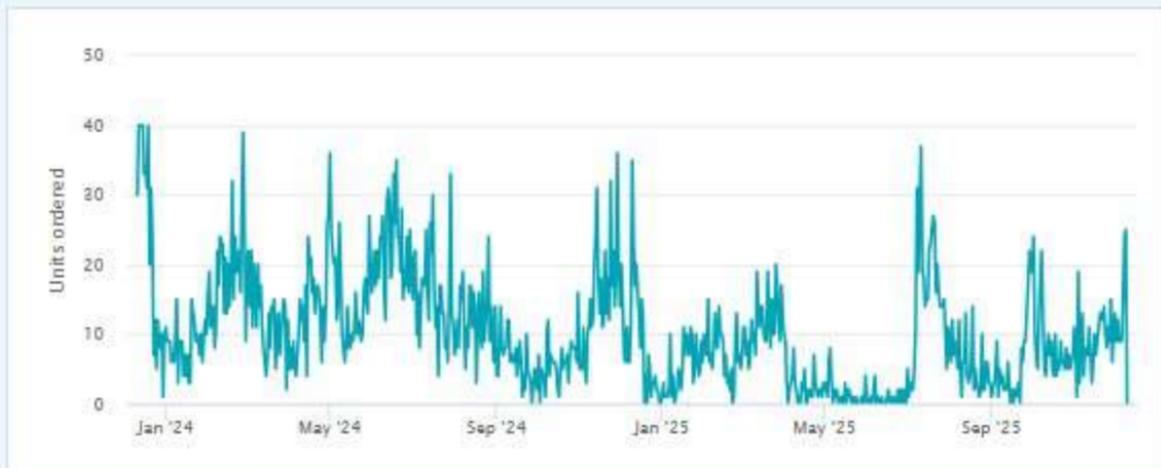
## Sales Snapshot taken at 12/10/2025, 1:25:47 AM PST

Total order items	Units ordered	Ordered product sales	Avg. units/order item	Avg. sales/order item
<b>6,978</b>	<b>7,547</b>	<b>\$167,608.88</b>	<b>1.08</b>	<b>\$24.02</b>

## Compare Sales

Graph view

Table view



Spend ⓘ ₹2,54,76,540.05 TOTAL

Sales ⓘ ₹8,06,64,293.06 TOTAL

ACOS ⓘ 31.58% AVERAGE

Orders ⓘ 3,34,586 TOTAL

Impressions ⓘ 52,28,88,346 TOTAL



Create Portfolio

Find a portfolio

Filter by

Hide chart

Columns

Date range - Lifetime

Export

**Date**  
 Custom ▼  
 11/12/2023 📅 10/12/2025 📅

**Sales breakdown**  
 Marketplace total ▼

**Fulfilment channel**  
 Both (Amazon and seller) ▼

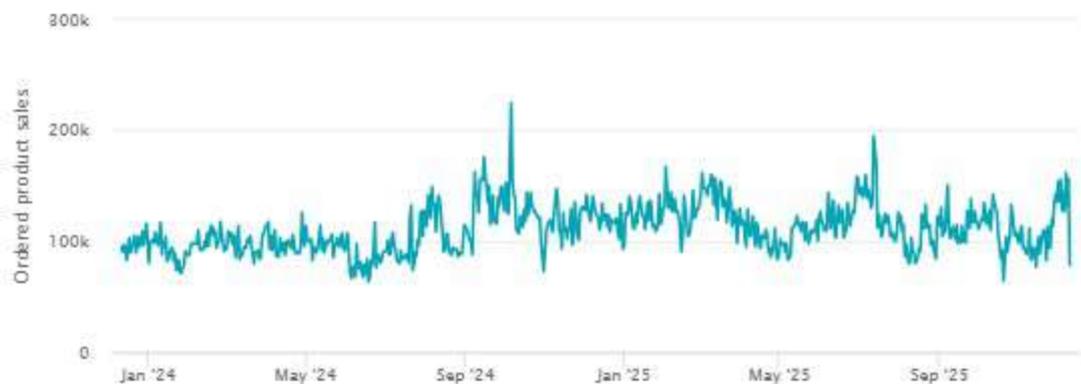
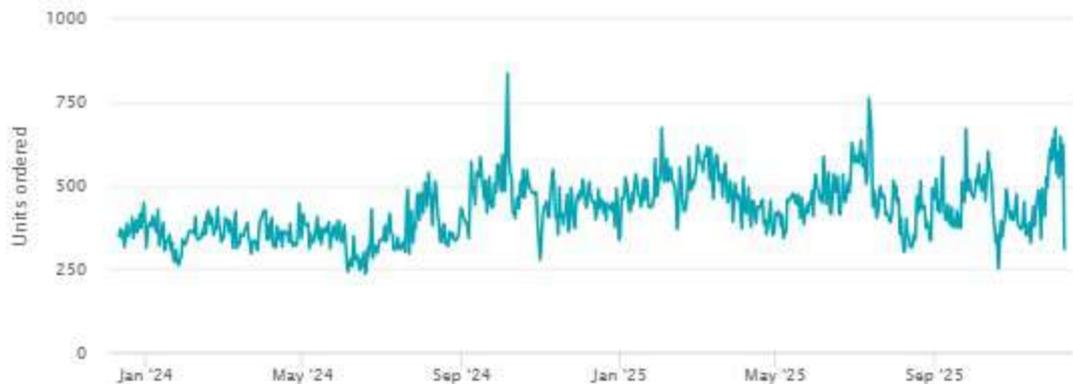
**Apply**

## Sales Snapshot taken at 10/12/2025, 2:32:25 pm IST

Total order items	Units ordered	Ordered product sales	Avg. units/order item	Avg. sales/order item
2,87,195	3,11,720	₹8,09,28,928.00	1.09	₹281.79

## Compare Sales

**Graph view** Table view



### Compare

[What is this](#)

- Selected date range  
3,11,720 Units  
₹8,09,28,928.00

Date

Year to date - 10/12/2025

Sales breakdown

Marketplace total

Fulfilment channel

Both (Amazon and seller)

Apply

Sales Snapshot taken at 10/12/2025, 2:29:36 pm IST

Total order items

1,48,400

Units ordered

1,60,633

Ordered product sales

₹4,01,63,868.00

Avg. units/order item

1.08

Avg. sales/order item

₹270.65

## Compare Sales

Graph view

Table view



## Compare

What is this



This year so far

So far

1,60,633 Units

₹4,01,63,868.00



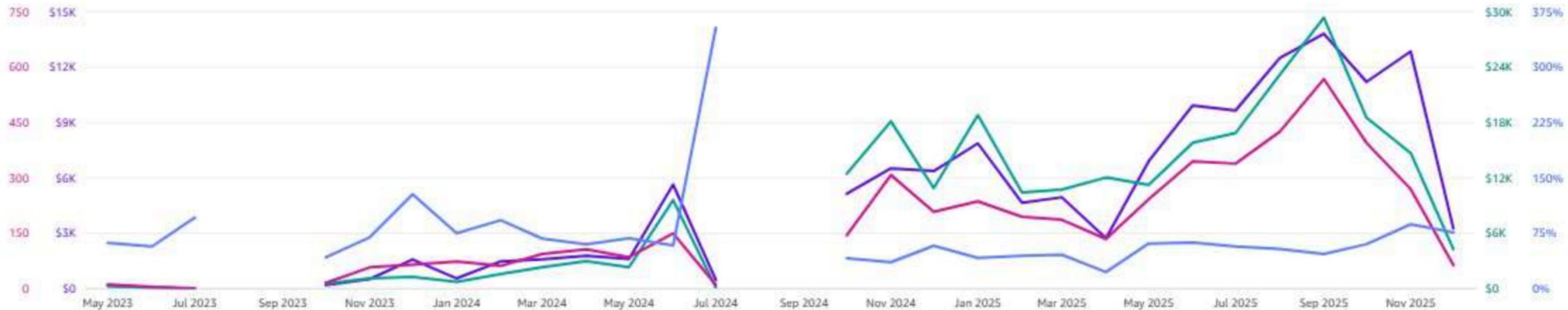
Last year

By end of year

1,43,243 Units

₹3,87,14,338.66

Spend ▼ ⓘ **\$134,192.51**
    
 Sales ▼ ⓘ **\$250,767.22**
    
 Orders ▼ ⓘ **4,806**
    
 ACOS ▼ ⓘ **53.84%**



[Share feedback](#)

Filter by ▼
Bulk actions ▼
Columns ▼
Lifetime ▼
⚙️
Export

**Date**  
 Custom ▼  
 1/1/2025 📅 12/10/2025 📅

**Sales breakdown**  
 Marketplace total ▼

**Fulfillment channel**  
 Both (Amazon and seller) ▼

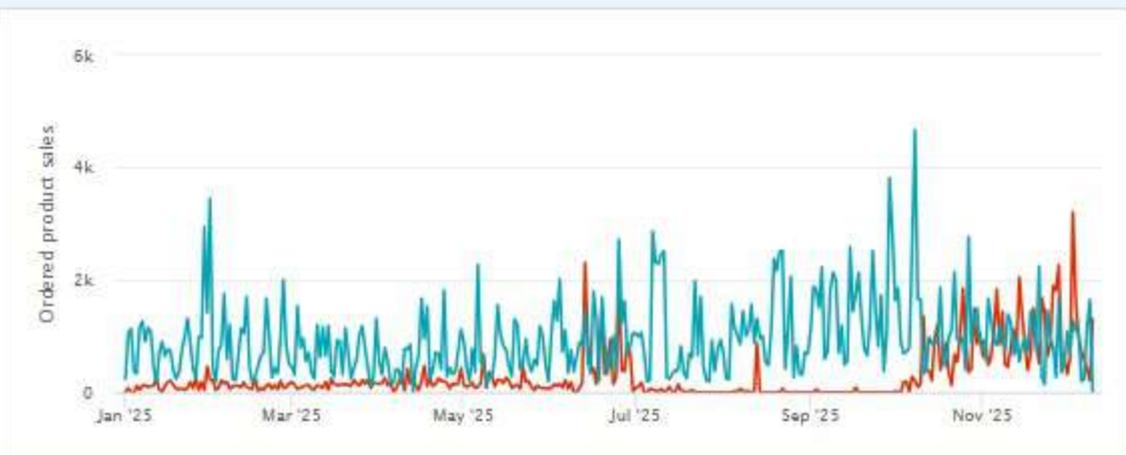
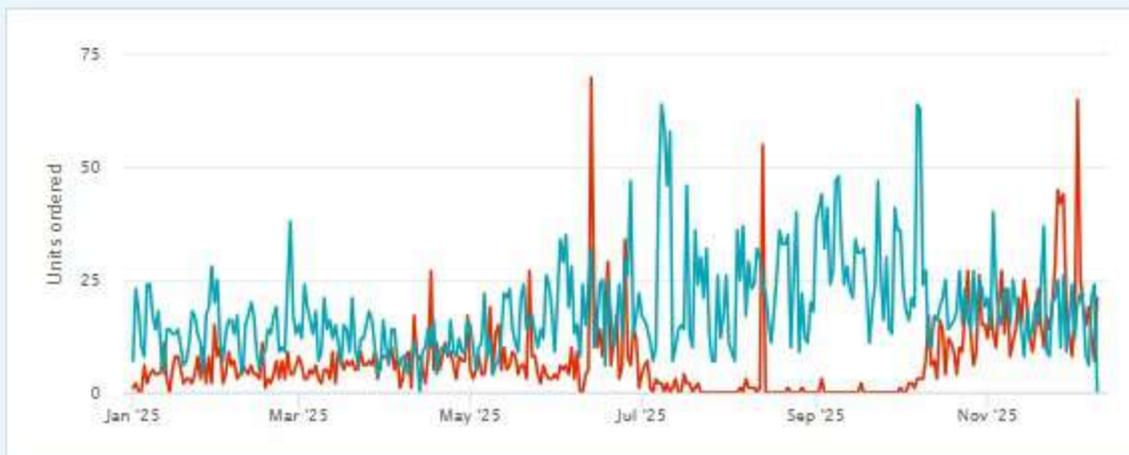
**Apply**

## Sales Snapshot taken at 12/10/2025, 1:08:09 AM PST

Total order items	Units ordered	Ordered product sales	Avg. units/order item	Avg. sales/order item
5,385	6,344	\$325,799.75	1.18	\$60.50

## Compare Sales

**Graph view** Table view



### Compare

What's this

Selected date range  
 6,344 Units  
 \$325,799.75

Same date range one year ago  
 2,448 Units  
 \$97,617.43

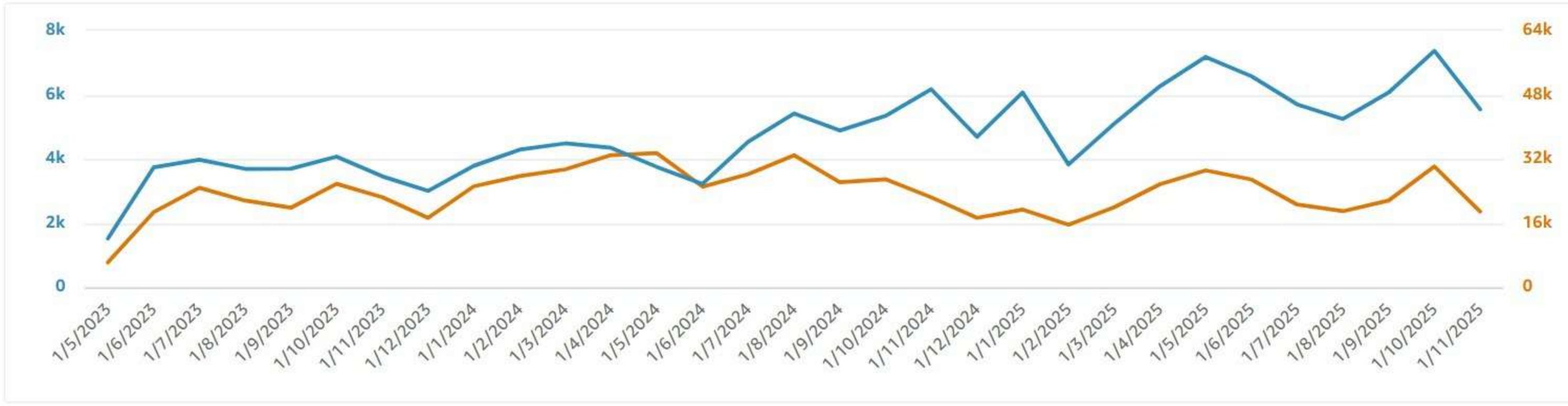
**Spend** ⓘ ×  
\$147,084.97 TOTAL

**Sales** ⓘ ×  
\$732,473.85 TOTAL

**ROAS** ⓘ ×  
4.98 AVERAGE

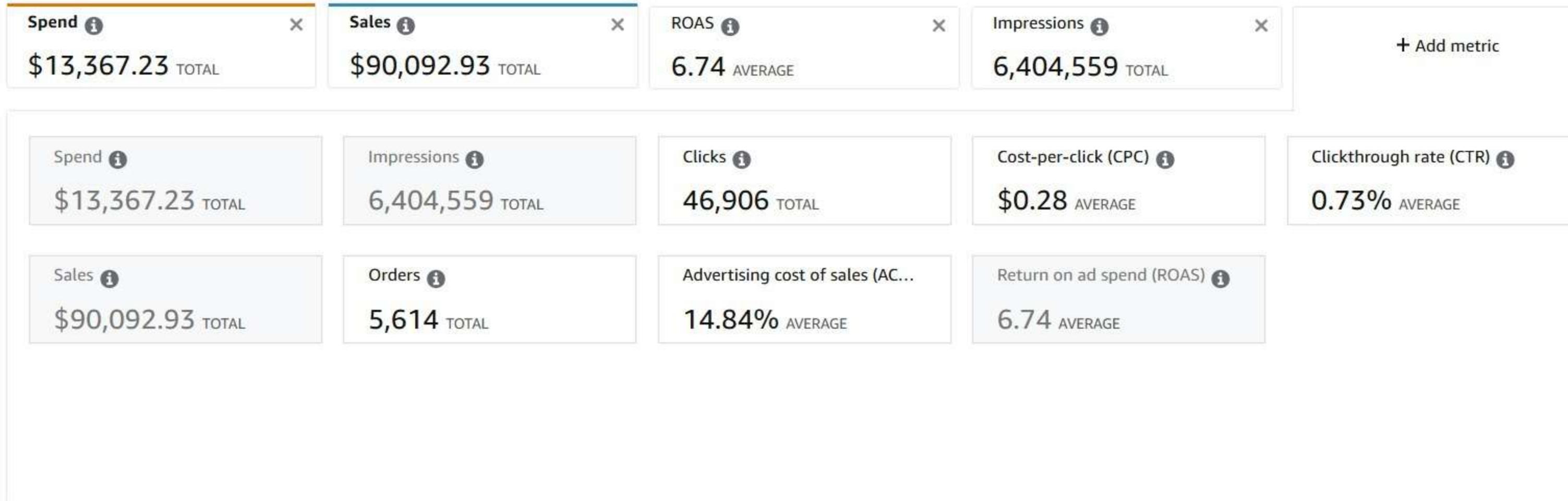
**Impressions** ⓘ ×  
52,008,367 TOTAL

**ACOS** ⓘ ×  
20.08% AVERAGE



Ads

Video New



Add products to advertise

Find a product

Filter by

Hide chart

Columns

Date range - Lifetime

Export

# Black Swirl Lollipops - Auto Beta

Sponsored Products out of budget

Give feedback

All Performance

Prompts BETA

Video New

Spend i

×

\$4,231.67 TOTAL

Sales i

×

\$39,010.77 TOTAL

ROAS i

×

9.22 AVERAGE

Impressions i

×

2,792,629 TOTAL

+ Add metric

Spend i

\$4,231.67 TOTAL

Impressions i

2,792,629 TOTAL

Clicks i

19,083 TOTAL

Cost-per-click (CPC) i

\$0.22 AVERAGE

Clickthrough rate (CTR) i

0.68% AVERAGE

Sales i

\$39,010.77 TOTAL

Orders i

2,311 TOTAL

Advertising cost of sales (ACOS) i

10.85% AVERAGE

Return on ad spend (ROAS) i

9.22 AVERAGE

Add products to advertise

Find a product

Filter by

Hide chart

Columns

Date range - Lifetime

Date

Year to date - 12/12/2025

Sales breakdown

Marketplace total

Fulfillment channel

Both (Amazon and seller)

Apply

### Sales Snapshot taken at 12/12/2025, 8:55:41 AM PST

Total order items

**273,854**

Units ordered

**342,645**

Ordered product sales

**\$4,404,109.00**

Avg. units/order item

**1.25**

Avg. sales/order item

**\$16.08**

### Compare Sales

Graph view

Table view

